

**Mi25**  
celebrate & accelerate  
years

**25 Years  
of Impact**

**2022 Annual Report**



# Celebrating 25 Years of Impact

In 2022, Mass Insight Education and Research (Mi) has celebrated a milestone anniversary. Thanks to our anniversary supporters, longstanding program partners, and state and local education agencies our anniversary has been an opportunity to accelerate our work as a leader in advancing educational equity.

Partnering with states, districts, schools, teachers, and communities informs our work across the multiple classrooms, systems, and states in which we work. These partnerships are crucial to advancing equity and opportunity in K-12 education, so that all students, and particularly those who have been systemically marginalized, are prepared to achieve their academic and personal potential. This is what our students deserve and what our country needs.

In this year's 25th Anniversary Annual Report, we have highlighted 25 facts of program impact and organizational milestones from throughout our 25 years.

Of course, we cannot talk about 25 years of impact without expressing our deep gratitude for the many funders who have supported Mass Insight.

As we look toward the next 25 years, we're inspired by the words of James Baldwin, a writer and civil rights activist. Baldwin said, "Those who say it can't be done are usually interrupted by others doing it". We are proud to lead an organization doing the work of providing critical interventions to improve student outcomes for historically marginalized students while partnering to redesign systems and structures for sustainable change and long-term impact on educational equity.

Sincerely,

Susan F. Lusi, Ph.D., President & CEO  
Gary Eevee, Board Chair, Mi25 Co-Chair





**“I’m all in on education, all in on high expectations,  
and all in on those, like Mi, who are working to  
ensure that every student has the opportunity to  
participate and the supports they need to succeed.”**

**-Kimberly Ellison-Taylor  
CEO, KET Solutions LLC  
Mi25 Anniversary Committee Co-Chair**

# Advanced Placement® STEM & English

## Impact Facts

The 2022-2023 school year is the 15th year of the Mi AP® STEM & English Program.

In 15 years, our AP STEM & English Program has served over 160 schools, 2,500 teachers, and 60,000 students and provided more than 1 million hours of additional instruction for students.

During the pandemic, our Science from Home program supported 337 students by providing 769 lab kits resulting in 2,025 hours of student lab work.



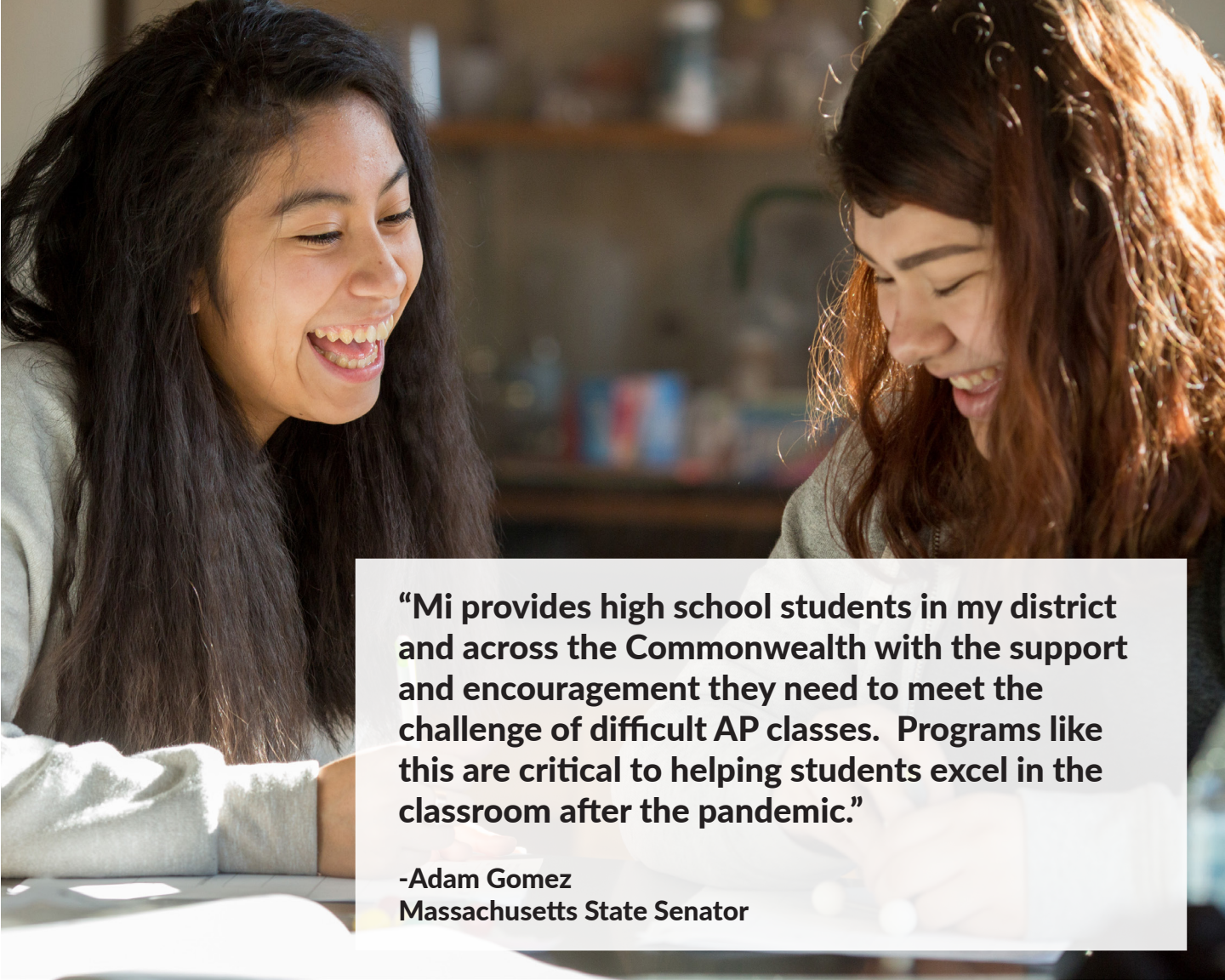
The 2021-2022 school year represented a new high-water mark for our AP STEM & English Program with over 90 high school partnerships.

Data from our partner schools tells a story of transformative impact, with significant increases in average student outcomes, including a 143% increase in participation, and a 199% increase in qualifying scores among low-income students.

In just two years, our AP Summer Bridge program has given over 700 students extra support as they head into AP classrooms for the first time.

Mass Insight formed a first of its kind statewide AP Teachers of Color Advisory Council — currently in its third year — to create an affinity space, build a network of professional support, and provide leadership opportunities for AP teachers of color.





**“Mi provides high school students in my district and across the Commonwealth with the support and encouragement they need to meet the challenge of difficult AP classes. Programs like this are critical to helping students excel in the classroom after the pandemic.”**

**-Adam Gomez  
Massachusetts State Senator**

**“Year after year, our contract with Mi is the single best investment we make as a school district.”**

**-David Smith  
Superintendent, Evansville Vanderburgh  
School Corporation, Indiana**





# School Improvement

## Impact Facts

The Mass Insight team has worked in 26 states over the past 25 years.

During our time working in Jefferson Parish, LA, the number of failing schools decreased by more than half. The district rating also improved from a “D” to a “B.”

At our partner schools in Aurora, CO, behavioral referrals decreased by as much as 39% and out-of-school suspensions decreased by as much as 49%.



Since we began our partnership in Evansville, IN, the number of failing schools has decreased by approximately 50%.

Mass Insight began working in the School District of Philadelphia in 2021 to support 47 schools, including four charters, in improving student outcomes.

Since we first launched the offering in 2019, our Equity Audits have served over 100,000 students and 6,900 staff in schools and districts across the country.

In 2021 alone, Mi positively impacted over 5 million students in nearly 9,000 schools nationwide.

# Our Funders Lead the Way

## Impact Facts

**The Charles Hayden Foundation has donated over \$650k in support of Mi's work in Boston Public Schools since 2014.**

**The Irene E. and George A. Davis Foundation has donated over \$450k in support of Mi's work in Springfield, MA since 2008.**

**The Bill & Melinda Gates Foundation has donated over \$3M in support of Mi since 2016.**

**The State Street Foundation and Corporation has donated over \$1.5M in support of Mi since 2008.**

**Bedford Freeman and Worth, McGraw Hill, and Savvas have combined to donate over \$300k of textbooks to teachers through Mi since 2021.**

**The Lloyd G. Balfour Foundation has donated over \$900k in support of Mi's work in Southeastern, MA since 2009.**







# Our Organization

## Impact Facts

In the past three years, our team has grown by 117% and the percentage that identify as BIPOC has increased from 12% to 41%.

Mi has staff across the mainland US in 21 states.

Since June 2016, the size of our Board has increased from 7 to 16 and the racial and ethnic diversity of the Board has increased from 0% to 45%.

In 2022, our operating revenue grew by 70%, after adjusting for 2021 COVID-relief revenue.

Since 2018, to create a more sustainable organization, we have decreased our debt by 81%.

# Program Highlight:

## Advanced Placement Action Community

With the support of the Bill & Melinda Gates Foundation, Mass Insight established the AP Action Community to address issues of disproportionality in AP for historically marginalized students. Since early 2021, we worked with six high schools from the New England region. Teams at each participating school consisted of AP teachers, non-AP teachers, counselors, and administrators. Using continuous improvement methodologies, these teams systematically tested a wide array of strategies to increase AP enrollment and success amongst students who are Black, Latino, and/or from low-income backgrounds.

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## The AP Equity Building Tools

The work of the AP Action Community led to the development and launch of the [AP Equity Building Tools](#): stand-alone job-embedded tools to help educators optimize outcomes in their AP program.



### AP Equity Self-Assessment

This tool helps school teams assess the extent to which the management of time, money, people, AP program, and policies are promoting equitable student outcomes and supporting the needs of historically marginalized students in AP.



### AP On-Track Framework

This resource describes the experiences educators can provide to AP students at different critical periods during the year throughout the school year to help them stay on track for AP success.



### Classroom Strategies for AP Success

This is a resource that compiles over 100 classroom strategies to support the success of Black and Latino students and those experiencing poverty in their AP coursework.





**“Our life sciences ecosystem is stronger because of partners such as Mi.”**

**-Kenn Turner (pictured visiting an Mi partner school)  
President and CEO, Massachusetts Life Sciences Center**



# Financials

## FUNDING OUR GROWING WORK IN 2022



## HOW 2022 FUNDING WAS INVESTED



In fiscal 2022, demand for Mi's expertise and partnership resulted in revenue growth from \$7.2 million in 2021 to \$11.4 million in 2022, a 58% increase. To meet this demand, our permanent staff grew to 56, an increase over the prior year of 70%. We continued our efforts to strengthen our financial foundation and the sustainability of our programs, maintaining unrestricted net assets above \$2 million.

As evidenced by the allocation of expenditures presented above – How 2022 Funding Was Invested – administrative and fundraising support for our growing work was lean in 2022. To support our growth, we will make investments to support the needs of our diverse and geographically dispersed team, increasingly leverage technology and data in all aspects of our work, and deepen engagement with our partners.

Strategic investments and expanded partnerships will facilitate our continuous efforts to ensure that our work serves more and more of the highest needs students and communities across the country.

# Our Board of Directors

**Raolat Abdulai MD, MMSc**  
*Sanofi*

**David Adams**  
*The College Board*

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*EY*

**Gary Eeve, Chair**  
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*(Ex Officio)*  
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*Clark Street Consulting*

**Dick Taggart**  
*Taggart Advisory Group*

**Bryan Woodard**  
*State Street Corporation*

# Our Funders

## **\$250,000 and above:**

The Bill & Melinda Gates Foundation

## **\$100,000 - \$249,999:**

State Street Foundation

## **\$50,000 - \$99,999:**

Akamai Technologies

Butler's Hole Fund

Charles Hayden Foundation

Irene E. & George A. Davis Foundation

Lloyd G. Balfour Foundation

Mabel Louise Riley Foundation

Massachusetts Life Science Center

McGraw Hill

Savvas

The College Board

## **\$25,000 - \$49,999:**

Bedford Freeman & Worth Publishing

DCU For Kids

Granite City Electric

K&L Gates

Liberty Mutual Foundation

Nypro Foundation

Sanofi

## **\$10,000 - \$24,999:**

Michael Douvadjian

People's United Bank

PTC Foundation

Rockland Trust - Blue Hills Charitable  
Foundation

## **\$5,000 - \$9,999:**

Ted Beneski

Jane Brock-Wilson

Cambridge Trust

Dedham Savings Bank

EY

Inspirity

Rasky Partners, Inc.

State Street Corporation

Dick Taggart

Texas Instruments

## **\$2,500 - \$4,999:**

David Adams

Jeff & Kate Davis

Forest Foundation

Kamau Hixon

Francis J. Kelly III

Susan & Steven Lusi

miniPCR

Margery & Mark Piercey

Prudential

## **\$1,000 - \$2,499:**

Andrew Clark

Cambridge College

Lora Cover

Don Easdon

Gary Eeve

Gonzalez Family

Horan Communications

Jeff & Karla Kaneb

Whitney Kelly

Larry Stanton & Susan Loeb

Roque Martin

Northeastern University

Jill Norton

Kim Ogden

Salesforce

Schawbel Family Fund

Suffolk University

## **\$500 - \$999:**

Julien Begien

Jim Bertles

Beth Gamse & Judy Singer

Sterling Bishop

John & Leslie Gurley

Francis Kelly, Jr.

Paula Nassif

Gregory Poling

## **Up to \$499:**

Amazon Smile

Lorne Adrain

Steven Bergholtz

Everett Bramhall

Cathy Brown

Cody Bullock



Drew Casertano  
Wesley Chin  
Lisa Christie  
Pearce & Phoebe Coues  
Jennifer DaSilva  
Samuel Daume  
Jim Devins  
Susan Durkin  
Deborah Elam  
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Irving Rogers  
Chad Rutledge  
Harry Seymour  
Peter & Sarah Sherwood  
David Wray

# Mi25 Anniversary Committee

**Kimberly Ellison-Taylor**  
**Co-Chair**  
***KET Solutions***

**Gary Eeve**  
**Co-Chair**  
***Eeve Security Consulting***  
***Mi Board Chair***

**Ted Beneski**  
***Insight Equity***

**Rick Burnes**  
***Charles River Ventures***

**Michael Contompasis**  
***Retired***  
***Boston Public Schools***

**Michael Douvadjian**  
***Morgan Stanley***

**Amanda Fernandez**  
***Latinos for Education***

**Deborah Jackson**  
***Cambridge College***

**Abilash Jaikumar**  
***TresVista***

**Sorie Kaba**  
***AAFCPAs***

**Rich Kerr**  
***K&L Gates***

**Anil Khurana**  
***Retired***  
***PwC Strategy&***

**Roque Martin**  
***Aras Corporation***

**Margery Piercey**  
***Mi***

**George Sargent**  
***Arnold Worldwide***

**Pat Sullivan**  
***M&T Bank***

**Jane Swift**  
***LearnLaunch***

**Jeff Terry**  
***Rasky Partners***

**Marty Walz**  
***Marty Walz & Associates***



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