25 Years of Impact

2022 Annual Report
Celebrating 25 Years of Impact

In 2022, Mass Insight Education and Research (Mi) has celebrated a milestone anniversary. Thanks to our anniversary supporters, longstanding program partners, and state and local education agencies our anniversary has been an opportunity to accelerate our work as a leader in advancing educational equity.

Partnering with states, districts, schools, teachers, and communities informs our work across the multiple classrooms, systems, and states in which we work. These partnerships are crucial to advancing equity and opportunity in K-12 education, so that all students, and particularly those who have been systemically marginalized, are prepared to achieve their academic and personal potential. This is what our students deserve and what our country needs.

In this year's 25th Anniversary Annual Report, we have highlighted 25 facts of program impact and organizational milestones from throughout our 25 years.

Of course, we cannot talk about 25 years of impact without expressing our deep gratitude for the many funders who have supported Mass Insight.

As we look toward the next 25 years, we're inspired by the words of James Baldwin, a writer and civil rights activist. Baldwin said, “Those who say it can’t be done are usually interrupted by others doing it”. We are proud to lead an organization doing the work of providing critical interventions to improve student outcomes for historically marginalized students while partnering to redesign systems and structures for sustainable change and long-term impact on educational equity.

Sincerely,

Susan F. Lusi, Ph.D., President & CEO
Gary Evee, Board Chair, Mi25 Co-Chair
“I’m all in on education, all in on high expectations, and all in on those, like Mi, who are working to ensure that every student has the opportunity to participate and the supports they need to succeed.”

-Kimberly Ellison-Taylor
CEO, KET Solutions LLC
Mi25 Anniversary Committee Co-Chair
Advanced Placement® STEM & English

Impact Facts

The 2022-2023 school year is the 15th year of the Mi AP® STEM & English Program.

In 15 years, our AP STEM & English Program has served over 160 schools, 2,500 teachers, and 60,000 students and provided more than 1 million hours of additional instruction for students.

During the pandemic, our Science from Home program supported 337 students by providing 769 lab kits resulting in 2,025 hours of student lab work.

The 2021-2022 school year represented a new high-water mark for our AP STEM & English Program with over 90 high school partnerships.

Data from our partner schools tells a story of transformative impact, with significant increases in average student outcomes, including a 143% increase in participation, and a 199% increase in qualifying scores among low-income students.

In just two years, our AP Summer Bridge program has given over 700 students extra support as they head into AP classrooms for the first time.

Mass Insight formed a first of its kind statewide AP Teachers of Color Advisory Council — currently in its third year — to create an affinity space, build a network of professional support, and provide leadership opportunities for AP teachers of color.
“Mi provides high school students in my district and across the Commonwealth with the support and encouragement they need to meet the challenge of difficult AP classes. Programs like this are critical to helping students excel in the classroom after the pandemic.”

-Adam Gomez
Massachusetts State Senator
“Year after year, our contract with Mi is the single best investment we make as a school district.”

-David Smith
Superintendent, Evansville Vanderburgh School Corporation, Indiana
School Improvement
Impact Facts

The Mass Insight team has worked in 26 states over the past 25 years.

At our partner schools in Aurora, CO, behavioral referrals decreased by as much as 39% and out-of-school suspensions decreased by as much as 49%.

Mass Insight began working in the School District of Philadelphia in 2021 to support 47 schools, including four charters, in improving student outcomes.

During our time working in Jefferson Parish, LA, the number of failing schools decreased by more than half. The district rating also improved from a “D” to a “B.”

Since we began our partnership in Evansville, IN, the number of failing schools has decreased by approximately 50%.

Since we first launched the offering in 2019, our Equity Audits have served over 100,000 students and 6,900 staff in schools and districts across the country.

In 2021 alone, Mi positively impacted over 5 million students in nearly 9,000 schools nationwide.
Our Funders Lead the Way

Impact Facts

The Bill & Melinda Gates Foundation has donated over $3M in support of Mi since 2016.

The Charles Hayden Foundation has donated over $650k in support of Mi’s work in Boston Public Schools since 2014.

Bedford Freeman and Worth, McGraw Hill, and Savvas have combined to donate over $300k of textbooks to teachers through Mi since 2021.

The Irene E. and George A. Davis Foundation has donated over $450k in support of Mi’s work in Springfield, MA since 2008.

The State Street Foundation and Corporation has donated over $1.5M in support of Mi since 2008.

The Lloyd G. Balfour Foundation has donated over $900k in support of Mi’s work in Southeastern, MA since 2009.
Our Organization

Impact Facts

In the past three years, our team has grown by 117% and the percentage that identify as BIPOC has increased from 12% to 41%.

Mi has staff across the mainland US in 21 states.

Since June 2016, the size of our Board has increased from 7 to 16 and the racial and ethnic diversity of the Board has increased from 0% to 45%.

In 2022, our operating revenue grew by 70%, after adjusting for 2021 COVID-relief revenue.

Since 2018, to create a more sustainable organization, we have decreased our debt by 81%.
Program Highlight: Advanced Placement Action Community

With the support of the Bill & Melinda Gates Foundation, Mass Insight established the AP Action Community to address issues of disproportionality in AP for historically marginalized students. Since early 2021, we worked with six high schools from the New England region. Teams at each participating school consisted of AP teachers, non-AP teachers, counselors, and administrators. Using continuous improvement methodologies, these teams systematically tested a wide array of strategies to increase AP enrollment and success amongst students who are Black, Latino, and/or from low-income backgrounds.

The AP Equity Building Tools

The work of the AP Action Community led to the development and launch of the AP Equity Building Tools: stand-alone job-embedded tools to help educators optimize outcomes in their AP program.

- **AP Equity Self-Assessment**
  This tool helps school teams assess the extent to which the management of time, money, people, AP program, and policies are promoting equitable student outcomes and supporting the needs of historically marginalized students in AP.

- **AP On-Track Framework**
  This resource describes the experiences educators can provide to AP students at different critical periods during the year throughout the school year to help them stay on track for AP success.

- **Classroom Strategies for AP Success**
  This is a resource that compiles over 100 classroom strategies to support the success of Black and Latino students and those experiencing poverty in their AP coursework.
“Our life sciences ecosystem is stronger because of partners such as Mi.”

-Kenn Turner (pictured visiting an Mi partner school)
President and CEO, Massachusetts Life Sciences Center
In fiscal 2022, demand for Mi’s expertise and partnership resulted in revenue growth from $7.2 million in 2021 to $11.4 million in 2022, a 58% increase. To meet this demand, our permanent staff grew to 56, an increase over the prior year of 70%. We continued our efforts to strengthen our financial foundation and the sustainability of our programs, maintaining unrestricted net assets above $2 million.

As evidenced by the allocation of expenditures presented above – How 2022 Funding Was Invested – administrative and fundraising support for our growing work was lean in 2022. To support our growth, we will make investments to support the needs of our diverse and geographically dispersed team, increasingly leverage technology and data in all aspects of our work, and deepen engagement with our partners.

Strategic investments and expanded partnerships will facilitate our continuous efforts to ensure that our work serves more and more of the highest needs students and communities across the country.
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The Bill & Melinda Gates Foundation

$100,000 - $249,999:
State Street Foundation

$50,000 - $99,999:
Akamai Technologies
Butler’s Hole Fund
Charles Hayden Foundation
Irene E. & George A. Davis Foundation
Lloyd G. Balfour Foundation
Mabel Louise Riley Foundation
Massachusetts Life Science Center
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Savvas
The College Board

$25,000 - $49,999:
Bedford Freeman & Worth Publishing
DCU For Kids
Granite City Electric
K&L Gates
Liberty Mutual Foundation
Nypro Foundation
Sanofi

$10,000 - $24,999:
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People’s United Bank
PTC Foundation
Rockland Trust - Blue Hills Charitable Foundation

$5,000 - $9,999:
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Cambridge Trust
Dedham Savings Bank
EY
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Rasky Partners, Inc.
State Street Corporation
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Forest Foundation
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Cambridge College
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Gonzalez Family
Horan Communications
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Whitney Kelly
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Roque Martin
Northeastern University
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Salesforce
Schawbel Family Fund
Suffolk University

$500 - $999:
Julien Begien
Jim Bertles
Beth Gamse & Judy Singer
Sterling Bishop
John & Leslie Gurley
Francis Kelly, Jr.
Paula Nassif
Gregory Poling

Up to $499:
Amazon Smile
Lorne Adrain
Steven Bergholtz
Everett Bramhall
Cathy Brown
Cody Bullock
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