



## ABOUT MASS INSIGHT EDUCATION

*Founded in Boston in 1997, Mass Insight Education (MIE) is a national nonprofit at the forefront of education reform. Its mission is to transform public schools into high-performing organizations and close the achievement gap through bold district restructuring and rigorous academic programs. To prepare the leaders of tomorrow, MIE inspires students to go to college, and gives them the academic tools and training they need to thrive and earn a degree.*

MIE's guiding principle is that enduring fundamental change at scale requires the practical integration of research, policy and practice. Its reform efforts focus on three "pillars":

**ACADEMIC** Improving curriculum and instruction

**ORGANIZATIONAL** Transforming governance and management structures within districts

**COMMUNITY** Connecting schools to the people, businesses and resources around them

MIE is the sister organization of Mass Insight Global Partnerships, which has worked since 1989 to keep Massachusetts and its businesses and institutions globally competitive.

### KEY ACCOMPLISHMENT:

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In 2007, MIE released "The Turnaround Challenge," a research report and call to action that highlighted the need for intervention in America's lowest-performing schools. Former U.S. Secretary of Education Arne Duncan called the report "the Bible of school turnaround."

### MIE PRIORITIES:

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More than 10,000 students at 80 partner middle and high schools are participating in MIE's pre-AP and **AP STEM and English Program** in 2015-2016. Within the first two years, schools typically exhibit a two- to three-fold increase in the number of math, science, and English AP exams taken, and typically double the number of qualifying scores.

Through its national **School Turnaround** consulting practice, MIE collaborates with school districts and states to transform underperforming schools into high-performing organizations. In Jefferson Parish, Louisiana, where MIE has been working since 2012, the number of failing schools decreased from 18 to four.

MIE's **College Success Campaign** brings together policy makers, community leaders and parents throughout Massachusetts to prepare students to attend college and support them in earning a degree. It has two ambitious goals:

- 1. Double the number of low-income students graduating from college, and**
- 2. Double the number of students with post-secondary STEM degrees by 2024.**

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*MIE currently partners with more than 80 schools in Massachusetts, reaching 10,000+ students and 600+ teachers annually.*



## CORPORATE IMPACT AND EMPLOYEE ENGAGEMENT

**Did you know that by 2020 72% of jobs in Massachusetts will require a college degree? And yet we are not adequately preparing Massachusetts students for college success:**

- According to the Massachusetts Department of Higher Education (DHE), nearly 40% of public high school graduates required academic support services in one of Massachusetts' public institutions of higher education in 2014.
- A 2013 study by DHE uncovered that nearly two-thirds of all community college students and nearly a quarter of those at state universities in Massachusetts test into remedial math classes. Of these remedial course students, only one in five goes on to complete a college-level math class, and many never earn a degree.
- Based on current degree production rates and future enrollment projections, it is estimated that by 2025, Massachusetts' public higher education system will fall short of meeting the state's need for new associate and bachelor's degrees by a minimum of 55,000 to 65,000.

Too many students coming out of our public school system are not academically prepared to succeed in college, which not only impacts their future careers but also our economy as a whole. It is critical that we prepare the next generation to work and thrive in our community.

The goal of MIE's AP STEM and English Program is to expose more students — particularly low-income students — to college-level coursework and prepare them for college and career success using the AP platform. MIE students far outpace national and state averages in terms of college success.

### **EMPLOYEE ENGAGEMENT:**

Creating a strategic partnership with Mass Insight Education (MIE) not only supports the program financially, enabling more schools to participate and/or deepening the supports we are able to provide, but also offers employees a unique opportunity to engage with schools.

There are three barriers underserved students commonly face, one of which corporate employees are well suited to address:

**ACCESS** MIE's AP STEM and English Program helps more students access the challenging coursework and highly qualified teachers that will best prepare them for college.

**EXPECTATIONS** MIE trains teachers to increase their expectations for all students. Studies have shown that programs that support higher expectations for all students are significant predictors of college graduation rates.

**INSPIRATION** Many students — especially low-income students — lack access to strong role models for college and career success. MIE engages corporate volunteers to act as AP Ambassadors and mentors.

Of the **9,000 students enrolled** in our program who graduated from high school between 2009 and 2012:

- **81% enrolled** in a two- or four-year college within 16 months of graduating high school.
- **92% of the students enrolled have persisted** in college.
- Most importantly, **90% of low-income students are persisting** in college.

In the first two years of implementing the AP STEM and English Program, schools typically exhibit a **two- to three- fold increase in the number of math, science, and English AP exams taken**, and typically double the number of qualifying scores.

### **AP AMBASSADORS**

Corporate employees are in an excellent position to help address the third challenge — the “inspiration gap” — by serving as AP Ambassadors, going into the classroom to help students make the link between what they are learning in the classroom and future career opportunities. By sharing real-life examples, the unique career experiences of employee volunteers can help break down this barrier to success by providing timely examples in support of curriculum.



## CORPORATE VISIBILITY

Mass Insight Education (MIE) operates the largest academic AP STEM and English Program in the Commonwealth.

Highlights of the program include content-focused **professional development** in the summer and during the school year for AP teachers, and **student support** through Saturday Study Sessions taught by some of the best AP teachers in the state.

### **CORPORATIONS CAN SPONSOR THE FOLLOWING:**

- Math, science or English Saturday Study Sessions in high schools across Massachusetts – Close to 140 sessions are held each year.
- A particular school – MIE partners with 80 middle and high schools across Massachusetts.
- Pre-AP work in middle school, and 9th and 10th grades
- AP Kick-off events at partner schools, which celebrate AP participation and college goals
- The two-week AP Summer Institute, which trains more than 600 teachers annually
- The fall two-day AP teacher training in math, science or English
- The ELL (English Language Learners) math and science teacher training
- The Partners in Excellence teacher recognition celebration
- MIE's research to demonstrate program effectiveness
- And more...

*MIE currently partners with more than 80 schools in Massachusetts, reaching 10,000+ students and 600+ teachers annually.*

*More than 30% of the funding for this program is dependent upon philanthropic support, so your corporation's investment will have a direct impact on the futures of Massachusetts students.*



*We would be happy to work with you to find the right investment opportunity for your corporation.*

**Mass Insight**  
EDUCATION

**Mass Insight Education**

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